OOEY-GOOEY GOODNESS AWAITS

Gehl's™

GEHL'S 2.0 DISPENSER
IT’S SLEEK. IT’S SPACE SAVING. IT’S ENERGY EFFICIENT.

And most importantly? It delivers on-trend sauces and flavors. This dispenser is made to inspire creative snack and menu items, engage customers, add value and boost incremental revenue.

SO SLEEK

51% of consumers surveyed said the look of the dispenser made them more likely to buy cheese sauce

Favorite features include modern design and ability to warm sauces to the most perfect of temperatures

It’s skinny, so its footprint uses less counter space and gives you the chance to feature more on-trend flavors

BETTER FOR YOUR CUSTOMERS

High-speed dispenser delivers sauce 35% faster than other brands for on-the-go consumers

Heats faster than the competition and has a digital thermometer for ideal product safety

60 oz. bag size means faster product turns for the freshest flavor

EASY FOR YOU AND YOUR PEOPLE

Patented design features easy-to-load bags

Removable graphics let you promote LTOs and seasonal offerings

Disposable valves mean no pump parts to disassemble and clean

BIG SAVINGS

Uses 60% less energy than competitors’ dispensers

Low annual operation cost of $55 equals yearly savings of up to $149 per dispenser

The dispenser and disposable bags are designed to minimize sauce waste

Intertek, 2014
SIX FLAVORS.
ENDLESS POSSIBILITIES.

SMOKY BACON CHEDDAR
Smoked cheddar cheese with lots of bacon flavor for a great tasting topping that goes beyond nachos

Try it on: All things potato, hot dogs, breakfast items, burgers, pretzels and more

Made with real cheese | Gluten Free

QUESO BLANCO
A new taste sensation, this rich, creamy, mild white cheddar cheese sauce is accented with red and green bell peppers, jalapeños and ancho chili peppers for robust flavor and a hint of heat

Try it on: Breakfast sandwiches, burgers, chicken sandwiches and more

Made with real cheese | Gluten Free

TACO
Taste buds come alive with this delicious cheese sauce combined with tomato puree, taco seasonings and jalapeño peppers

Try it on: Corn chips, breakfast items, chicken strips, sandwiches and more

Made with real cheese | Gluten Free

JALAPEÑO
This beloved classic blends jalapeno peppers and cheese for a touch heat that satisfies the widest range of taste buds

Try it on: Nachos, hot dogs, pretzels, burgers, wings and more

Made with real cheese | Gluten Free

SHARP CHEDDAR
A bold and creamy cheddar cheese sauce with just the right sharpness

Try it on: Cheese fries, loaded tots, breakfast sandwiches, hot dogs, pretzels and more

Made with real cheese | Gluten Free

CHILI SAUCE
This thick chili sauce is flavored with beef, tomatoes and a kick of spice, making it a perfect partner for any of our delicious cheese sauces

Try it on: Hot dogs, fries, nachos, corn chips, breakfast sandwiches and more

Gluten Free

Cases are packed 6-60 oz. with disposable valves included. Exclusive to Gehl’s.
For FREE POS materials, visit WWW.GEHLS.COM
SATISFY “SUPER FANS”
85% of consumers surveyed love hot cheese sauce

BRANCH OUT
Nachos are the most popular vehicle for cheese sauce, but
81% of consumers say they like to put cheese sauce on other items, including fries, chips, pretzels, burgers, tacos.

SNACK ON
70% of cheese sauce users are searching for more items to top with cheese sauce; the popular flavors available with the Gehl’s 2.0 help them create endless combinations

FUEL THE DAY
62% of consumers enjoy cheese sauce as part of a delicious afternoon snack

Findings supported by Gehl’s Proprietary Research Study, 2014.

MORE CHEESE PLEASE!
Let your customers know you’ve got the good stuff with Gehl’s FREE point of sale merchandisers
- Shelf Talkers
- 12 x 18” Poster
- 12x18” Window Cling
- Replacement Decals
- 6x4” Clings

Order yours today at www.gehls.com

IT’S TIME TO UNLEASH THE CHEESE.

LEASE THE GEHL’S 2.0 DISPENSER TODAY FOR ONLY:
$249 for one
$229 for three
$199 for 10 or more

When you partner with Gehl’s, you’re guaranteed world-class service and support. Call to speak with one of the courteous, knowledgeable Gehl’s Snack Pro’s.

1-800-521-2873 • WWW.GEHLS.COM/2.0
GEHL’S 2.0 DISPENSER LEASE

Fill out the order form & lease agreement, and your ONE TIME lease fee payment for your Gehl’s 2.0 dispenser. Questions? Email Customer Service at customerinquiries@gehls.com or call 1 (800) 521-2873

1. Fill in information about your business or organization (please print):

   Date: __/__/20
   Business Name: __________________________ Contact: __________________________
   Phone: __________________________ Title: __________________________
   Address: __________________________ E-Mail: __________________________
   City: __________________________ State: ____________ Zip: ____________
   Distributor: __________________________ Distributor Phone: __________________________

2. Order your Gehl’s 2.0 Dispenser:
   1-2 dispensers = $249 each, 3+ dispensers = $229 each, 10+ dispensers = $199 each.

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price/Unit</th>
<th>Total</th>
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   Please send a Gehl’s Merchandising Kit. It includes a poster, four shelf talkers and one sneeze guard cling.

3. Choose your FREE case of 6 - 60 oz cheese or chili sauce:

   ☐ Smoky Bacon Cheddar  Item #: G20002
   ☐ Queso Blanco  Item #: G20001
   ☐ Taco  Item #: G20003
   ☐ Jalapeño  Item #: G20000
   ☐ Sharp Cheddar  Item #: G20007
   ☐ Chili Sauce  Item #: G20006

   ☐ I have verified with my distributor that they offer the correct size product for my Gehl’s dispenser.

4. Choose a Chip Rack
   ☐ 3-tier side rack (black only)
   ☐ I agree to use Gehl’s Tortilla Chips exclusively with this rack.

   I have read and agree to the lease on the next page and if I no longer want the dispenser I agree to return as specified in section 2.

   ____________________________________________
   Signature
   ___________________________________________________________________
   Date

5. Mail this form, signed lease agreement and your payment (check or money order only) to:

   Gehl Foods, LLC, PO Box 1004
   Germantown, WI 53022

   Make checks payable to: Gehl Foods, LLC
   (Orders mailed with a check will be held for 7 days)

   To order with a credit card visit
   www.Gehls.com

Free Parts and Replacements Program*

Gehl Foods will provide FREE replacement parts for the life of the dispenser. The lid, funnel, receiving plate and valves are all FREE replacement parts. If the unit stops heating or the main housing breaks within the first 3 years, Gehl’s will provide a replacement dispenser to you for FREE. If it is within the first year, even the shipping is FREE. If the unit is 2 to 3 years old, a fee for shipping and handling applies for the replacement to be sent to you, but the return shipping of the non-functioning dispenser is FREE. Also, Gehl’s point-of-sale (POS) material is FREE and includes FREE shipping.

*Certain restrictions apply. Free shipping is ground service within the continental U.S. only, using a carrier of Gehl’s choice. Replacement dispensers may be remanufactured dispensers, and a FREE replacement is available only if your dispenser hasn’t been damaged due to misuse, negligence or misconduct. Contact Gehl Foods, LLC for additional information. This program is subject to change without notice.
GEHL FOODS, LLC STANDARD LEASE AGREEMENT

RECOGNIZE EQUIPMENT AND OPERATOR NEEDS CONSTANTLY CHANGE, OUR DISPENSERS ARE NEVER SOLD, WE LEASE ALL OF OUR DISPENSERS PURSUANT TO AN AGREEMENT SUCH AS THIS ONE. SO YOU NEED TO SIGN THIS AGREEMENT BEFORE WE CAN PROCESS YOUR ORDER; however, we may waive the requirement for a signature.

1. DISPENSER LEASED

1.1 Term: (the "Term") shall mean the initial term of the Agreement and if it is extended on the terms and conditions described in the renewal terms of the Agreement. The "Term" shall extend for a term of 5 years

1.2 Payment: (the "Payment") shall mean the monthly fee (or the "Monthly Fee") paid by Lessee to Lessor under this Agreement for the use of the Dispenser, which fee shall be due on the 1st day of each calendar month and is non-refundable. Lessee shall pay the Monthly Fee to Lessor in accordance with the terms and conditions of this Agreement.

1.3 Other Charges: (the "Other Charges") shall mean any additional or different terms or conditions in any form delivered by you or on your behalf or any attempt to vary, in any degree, any of the preprinted terms or conditions of this offer and/or the offer in the similar license agreement; and you shall be deemed to have accepted it (i) by signing and delivering, or an acknowledgment of it, (ii) delivering (directly or indirectly) an order referencing a dispenser of products or services specifically identified in the similar license agreement, or (iii) agreeing to accept or purchase, including any implied or express agreement, a product or service covered by the similar license agreement and if it is in effect on the date the order is received or if you are orally or otherwise informed that the item is in effect on the date you place the order. (The "Dispenser") or the (the "Dispensers"). This Agreement is made, entered into and effective as of the earlier of (i) the date set forth on the front page of the Agreement, or (ii) the date the lease is received, or (iii) the date the Dispenser is shipped (the "Effective Date").

2. Location and Title to the Dispenser

2.1 Location: Lessee shall place the Dispenser in a location as agreed to by Lessee and Lessor. The location shall be within a reasonable distance from the property owned or operated by Lessor. The location shall be within the jurisdiction of Lessor.

2.2 Title: The title to the Dispenser shall remain with Lessor until Lessee has paid the full price for the Dispenser. After Lessee has paid the full price for the Dispenser, the title to the Dispenser shall pass to Lessee.

3. Authorization to Use

3.1 Authorization: Lessee authorizes Lessor to provide the Dispenser to Lessee for the term of the lease. Lessee shall not sell, assign, transfer, or otherwise dispose of the Dispenser without prior written consent from Lessor.

4. Repairs and Maintenance

4.1 Repairs: Lessee shall be responsible for all repairs and maintenance of the Dispenser. Lessee shall keep the Dispenser in good working order and condition.

5. Insurance

5.1 Insurance: Lessee shall maintain insurance on the Dispenser in an amount equal to the replacement cost of the Dispenser.

6. Indemnification

6.1 Indemnification: Lessee shall indemnify and hold Lessor harmless from any claims, losses, or damages resulting from the use of the Dispenser.

7. Severability

7.1 Severability: If any provision of this Agreement is held invalid or unenforceable by any Governmental Body of competent jurisdiction, the other provisions will remain in full force and effect.

8. Governing Law

8.1 Governing Law: This Agreement shall be governed by and construed in accordance with the laws of the State of Wisconsin, without regard to conflicts of laws rules, any action will be brought exclusively in Wisconsin, and each party consents to the jurisdiction of the Federal and State Courts located therein, submits to the jurisdiction hereof and waives the right to change venue, each party further consents to personal jurisdiction and waive all claims for damages to each party. The rights and remedies provided under this Agreement are cumulative, in addition to and do not limit or prejudice any other right or remedy available at law or in equity.

IN WITNESS WHEREOF: the parties have executed this Agreement as of the Effective Date.